

14 YEARS OF EDUCATING THE PRIVATE CLUB INDUSTRY
Volume XIV, March/April

THE BOARDROOM

OFFICIAL PUBLICATION FOR THE ASSOCIATION OF PRIVATE CLUBS & DIRECTORS



CLUB
MANAGERS
ASSOCIATION
OF AMERICA



When You Get to That Turning Point - Take It! Back to the Future with Allan Lum



Frankly Speaking - page 12

*What Makes Golf Great
May Be Killing the Game!*

Service is a Verb - page 42

Talking About the Service Reality!

ARCHITECTURAL & DESIGN SHOWCASE PAGES 80-91



PETER CAFARO
Judd Brown/Jefferson Group



LINDA BLAIR
Image Design, Inc.



DANIEL WOHLFEIL
Daniel Wohlfeil Design



WALTER R. ALLEN ASID
FHA Designers, Inc.



LISA CHRIS-TIETJEN
CCI Club Design, Inc.



BRIAN D. IDLE AIA
Peacock + Lewis Architects



ANGELA GRANDE
Angela Grande Design, Inc.